



Music PR Internship - Job Description

Nicky Thomas Media Consultancy
www.nickythomasmedia.com

Nicky Thomas Media Consultancy offers specialist media and communications strategies for the music and performing arts industry in the UK and across Europe. Clients include opera houses, orchestras, festivals, arts centres, charities, conductors, composers, individual artists and film production companies.

We are a young organisation seeking to expand and are looking to take on an intern who is keen to learn about PR and media relations in classical music. We seek a highly-motivated individual who is passionate about communicating classical music to a wider audience, making it relevant and appeal both to the experts and uninitiated. The arts are a competitive environment and we want classical music to be debated both within the arts industry and in the wider media.

Requirements

The ideal candidate will be willing to learn and will have the following skills:

- Organizational skills
- Good copy writing skills in English
- Ideally good written and spoken French and German
- Professional attitude
- Attention to detail especially proof reading and editing text
- IT Knowledge - uploading data onto website
- Knowledge and enthusiasm for classical music
- Knowledge of music website and social networking sites
- Good communication skills - polite and articulate

Job Description

You role will include:

News analysis
Updating the news section of the website
Research
Writing press releases
Support in producing various promotional videos
Connecting with social networking sites
Administrative support
Learning about Media Relations

Length of placement: 3 months

Location: At our Head Office in Shepherds Bush.
28 Lower Addison Gardens, W14 8BQ

Experience gained:

- This internship provides an ideal first step for an undergraduate or graduate seeking work experience with the aim of securing a career in the music industry specialising in PR and Media.
- You will learn how to plan a media campaign from conception to delivery - from indepth research to writing the press releases, planning the target media and providing support at events.
- You will have exposure to a wide range of client accounts, collaborating on various projects including opera productions in France and the UK, the European PR for an Italian orchestra and a music charity,
- We will provide training on how to write press releases, plan a campaign and handle media enquiries.

Supervision: Nicky Thomas, Managing Director.

Expenses:

This post is an unpaid internship but we will reimburse travel expenses and provide lunch each day when the intern is working from the office.

Website: www.nickythomasmedia.com

To apply: Applications to: info@nickythomasmedia.com

Please send in a CV and a covering letter stating your suitability for the post stating your long-term career aspirations.